

REMARKS

Favorable reconsideration of this application, as presently amended and in light of the following discussion, is respectfully requested.

Claims 1-5 are pending. In the outstanding Office Action the Abstract was objected to; and Claims 1-5 were rejected as being anticipated by Harada et al. (U.S. Patent No. 6,486,890).

In reply the Abstract has been amended as requested.

In the interest of efficient communication, Applicants will not reiterate the substance of the remarks made in the Amendment filed November 15, 2006. However, as most of these remarks are relevant to the present discussion, the entire contents of the Amendment filed November 15, 2006 is hereby incorporated by reference in its entirety. The following remarks will concentrate on the specific points of contention between this previously filed Amendment and the assertions made in the outstanding Office Action.

Paragraphs 15-17 in the outstanding Office Action summarize the main points of contention that are now addressed herein. Paragraph 15 of the outstanding Office Action asserts that the “content data includes positional data which relates to the blocks and which is for setting a position of a subsequent block described relative to the position of a previous blocking”, as set forth in Claim 1. The Office Action points to the language in Harada regarding “additional information such as orientation of column and page sections . . . is added as a header in front of the column data.” Presumably the Office Action is equating the term “orientation of column and page sections” as “location”. However, when reading the language in Harada at column 19, line 67 to column 20, line 3 in context, it is clear that this language is merely referring to the orientation (landscape or portrait) of the different page sections. Moreover, it is not referring to the claimed position of a subsequent block described relative to the position of a previous block.

Please see Figure 23 for example. In this Figure, various orientations (landscape or portrait) of different pages of a content is shown. It is this orientation that is being referred to in a language cited in the outstanding Office Action. Moreover, this “additional information”, is referring to the orientation of the column and page sections, not a relative position of the content on the screen. This understanding is further reinforced, when the entire context of the system in Harada is taken into consideration, such as the teachings shown in Figure 9, rotation button 65B. In reference to how the orientation is established, makes clear that Harada is referring to whether the respective content data is oriented in a landscape or profile configuration, but not a position of one block relative to the position of another block.

Consequently, it is respectfully submitted that this feature of Claim 1 is not found in Harada and therefore Claim 1 patentably defines over Harada. The same comments apply to the remarks made in paragraph 17 of the outstanding Office Action.

With regard to paragraph 16 in the outstanding Office Action, there is some question regarding exactly what is disclosed in the dashed lines of Figure 21 of Harada. It was the undersigned’s understanding that the dashed areas relate to the transparent films. However, the Examiner is of the view that the dashed areas relate to the magnification areas. Regardless of whether the dashed areas are the transparent films or the magnification areas, the Applicants’ assertion is nevertheless valid that Harada does not disclose content data that includes positional data for setting a position of a subsequent block described relative to the position of a previous block.

Consequently, in view of the above described remarks and remarks provided in the Amendment filed November 15, 2006, it is respectfully submitted that the invention defined by Claims 1-5 is patentably distinguishing over the prior art. The present application is therefore believed to be in condition for formal allowance.

Respectfully submitted,

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